

DAVE ANDERSON'S
LearnToLead[®]

BUILD A TEAM OF EAGLES



Held at the new
LearnToLead *Elite Center*
near Los Angeles, CA!

Date: April 12, 2018

Investment: \$795 Per Person

This includes the one-day workshop, workshop materials, breakfast and lunch. It does not include airfare or lodging.

Located in Agoura Hills, CA; just 35 miles north of LAX and 15 miles from Malibu.

Recruiting, interviewing, and hiring exceptional people is one of the most **vital** contributions that you can make to your organization as a leader. Get it right, and things can get better for your organization fast. Get it wrong, and there's **much to lose**.

Yet with all that lies at stake from even just one potential mis-hire, many organizations do not give these strategies the attention they need, and often rush to lower the bar for the next warm body that comes along, let them stumble over, and join the ranks of their team.

IN THIS ELITE WORKSHOP YOU'LL DO THE FOLLOWING:

- Engage in hands-on, role-play, and interview situations during the class.
- Create an interview structure and philosophy that's designed to fire the wrong people before you hire.
- Learn how to build a proactive and multi-faceted recruiting strategy to develop a pipeline of top talent.
- Discover keys to avoid making emotional or "gut" hiring decisions.
- Learn how to identify the six key traits predictive of high performance.
- Learn the most effective interview questions.
- Learn how to develop a recruiting database.
- Leave with the ability to take interviews from casual conversations to fact-finding expeditions, with structured character - and competence - based questions.
- **Breakout sessions in private breakout rooms** to work on course material and prepare action plans for returning to your organization.
- **Intimate class size and personal coaching** from Dave on how to deal with specific recruiting, interviewing, and hiring issues you currently face.



Dave Anderson is an international speaker and trainer and the president of Learn To Lead, a sales and leadership training company. He is the author of 14 books, including *Unstoppable*, *It's Not Rocket Science*, *If You Don't Make Waves You'll Drown*, *How to Deal with Difficult Customers*, the *TKO Business* series, and the *By THE BOOK* series. He offers hundreds of free training articles and other resources through his website, LearnToLead.com.
Follow Dave on Twitter @DaveAnderson100

**REGISTER YOUR
TEAM NOW!**

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